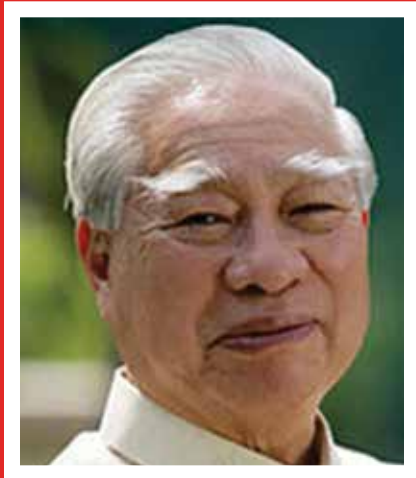


# Roster of Professorial Chair Donors and Holders



**Andrew L. Gotianun Sr.**  
*Distinguished Professorial Chair  
in Business Development Studies  
and Social Science*



**Eduardo M. Cojuangco, Jr.**  
*Distinguished Professorial Chair  
in Social Sciences/ Languages/  
Health Science*



**Jose G. Araullo**  
*Distinguished Professorial Chair  
in Accounting & Auditing*



**Luis I. Ablaza, Jr.**  
*Distinguished Professorial Chair  
in Entrepreneurship*



**Robert G. Coyiuto, Jr.**  
*Distinguished Professorial Chair  
in Marketing and Corporate  
Communications*



**Arthur R. Macapagal**  
*Distinguished Professorial Chair  
in Business and Economics*



**Arthur P. Tugade**  
*Distinguished Professorial Chair  
in Legal Management*



**George T. Yang**  
*Distinguished Professorial Chair  
in Business Management*



**Raul S. Roco**  
*Distinguished Professorial  
Chair in Philosophy, Literature,  
and Humanities*



**Security Bank Foundation Inc.**  
*Distinguished Professorial Chair  
in Banking*



**Eugenio M. Lopez, Jr.**  
*Distinguished Professorial  
Research Chair*



**Jesus P. Francisco**  
*Distinguished Professorial Chair  
in Energy Efficiency and  
Environment Management*



**Capt. Gregorio S. Oca**  
*Distinguished Professorial Chair  
in Labor Relations*



**Engr. Eriberto H. Gomez**  
*Distinguished Professorial Chair  
in Law*



**Dr. Benigno N. Ricafort**  
*Distinguished Professorial  
Research Chair in Finance*



**Isidro A. Consunji & Victor A. Consunji**  
*Distinguished Professorial Research Chair*



**Gregorio A. Concon –  
Fr. Benigno Benabarre, OSB**  
*Distinguished Professorial Re-  
search Chair in Macroeconomics*



**Jorge Z. Ortoll**  
*Distinguished Professorial Chair  
in Information Technology*



**Enrico U. Dee**  
*Distinguished Professorial Chair  
in Entrepreneurship*



**Amb. Jose E.b. Antonio**  
*Distinguished Professorial Chair  
in Entrepreneurship*



# Dr. Andrew L. Gotianun, Sr.

(AA '49)

*Distinguished Professorial Chair  
in Business Development Studies  
and Social Science*

**T**his distinguished Bedan was a great believer in Bedan Education and his vision, passion and life mission made San Beda Rizal campus a living reality.

He was a recipient of the San Beda Doctor of Humanities, honoris causa, degree in 1994 and Bedan of the Century in 2001. He was elevated to the San Beda Hall of Fame in Philippine Business and Industry in 2005, being one of San Beda's stellar achievers and a revered treasure who made Bedans rightly proud of their heritage.

In recognition of his immense contributions to Bedan education and the Philippine business and industry; his commitment to the role of private industry in nation-building; his good and ethical leadership, which contributed much to national development; his being the epitome and embodiment of the Benedictine ideals of *pax, ora, et labora* and the Benedictine values of *fides, scientia, et virtus*; and his being an exemplar for young generations to emulate, the San Beda College Alumni Foundation, Inc., the San Beda College Alumni Association, and the Academic Communi-

ty of San Beda College established the Dr. Andrew L. Gotianun, Sr. Professorial Chair on July 20, 1994.

First recipient of this professorial chair is Dr. Felina C. Young (AY 1998-1999). Dr. Young has produced a textbook on "Fundamentals of Research Writing".

The second recipient is Dr. Tita Evasco-Branzuela (AY 2004-2005). Dr. Branzuela wrote the research paper "Tracing the Roots of Community Development in the Philippines: Implication for Policy and Program Planning".

Third professorial chair recipient is Dr. James Loreto T. Piscos (AY 2007-2008).



**Dr. Tita Branzuela** gets the 2004-05 Andrew Gotianun Sr. Distinguished Professorial Chair in Development Studies.



**Young**



**Piscos**



# Eduardo M. Cojuangco, Jr.

*(HS '46)*

*Distinguished Professorial Chair  
in Social Sciences /Languages  
/ Health Science*

**F**ormer Ambassador Eduardo “Danding” Cojuangco, Chair and Chief Executive Officer of San Miguel Corporation, is one of the Philippines’ best-known business and political personalities, having successfully made the transition from politics to private enterprise.

A visionary, under his leadership over the last 20 years, the company has undergone a strategic shift, streamlining and broadening its business portfolio, reshaping and redefining the very nature of its core businesses. As a result, San Miguel today is one of the Philippines’ largest and most diversified conglomerates, generating about 5.2 percent of the country’s gross domestic product through its highly integrated operations in food and beverages, packaging, fuel and oil, power and infrastructure.

For a lifetime of efforts in promoting business excellence, corporate social responsibility and agricultural development, the San Beda College Alumni Foundation and the Academic Community of San Beda University established the Eduardo M. Cojuangco, Jr. Distinguished Professorial Chair in Social Sciences/ Languages/ Health Science on July 12, 2005.

First recipient of this professorial chair is Dr. Teresita A. Pedrajas (AY 1998-1999), who wrote the

“Personality Development Workbook”.

The second recipient of the professorial chair is Dr. Imelda C. Santiago (AY 2004-2005), who produced the research paper “Benedictine Leadership – The San Beda College Administrators’ Leadership Style: A Parallelism to Servant Leaderships”.

Third recipient of the professorial chair is Dr. Tessie R. Da Jose (AY 2007-2008), who wrote the research paper on “Accreditation Standards and the Nursing Licensure Performance of Selected Colleges of Nursing in the National Capital Region”.

Fourth professorial chair recipient is Dr. Marvin R. Reyes (AY 2016-2017), who has an on-going research on “Ang Pagsasalin sa Filipino ng Mobile Application ng Waze at Kung Paano Magiging Epektibo ang Pagkakasalin Nito sa Suliranin sa Trapiko”.



**Dr. Imelda Santiago** gets the Eduardo Cojuangco Jr. Professorial Chair from the Ambassador’s son Cong. Charlie Cojuangco.



**Pedrajas**



**Reyes**



**Da Jose**



# Jose G. Araullo

*(HS '55, CAS '59)*

*Distinguished Professorial Chair  
in Accounting and Auditing*

Jose Gonzales Araullo was a leading figure in the Accountancy profession, who has gained years of work experience, both in the government and private sectors. His most significant contribution to the accountancy profession was co-founding one of the Philippines' biggest and most prestigious public accounting firms, Punongbayan and Araullo. He was Chair of the Board and President of Real Bank. Joe Araullo continues to shine as an outstanding professional and family man, who is worth emulating by today's young generation.

Joe has been an Independent Director of Italtinas Development Corporation since August 20, 2015. He was a Director of the Philippine Savings Bank and has held various top management positions for more than 14 years in a group of companies that includes the country's largest commercial bank; Senior Vice President of the bank itself and was Chief Executive Officer and Chief Operating Officer in the network's savings bank, credit card, securities and investment companies; President of PICPA (Philippine Institute of Certified Public Accountants) in 1985 and 1986 and of the Bankers Institute of the Philippines in 1985, President of Fontana Resort and Country Club, Inc.

In 1992, PICPA named him as Most Outstanding CPA in Public Practice. He obtained his bachelor's degree in Accountancy from San Beda College, which selected him in 2001 as one of the Outstanding Bedans of the Century.

In recognition of his significant contribution to the advancement of the Accountancy profession; his outstanding, responsible and inspiring leadership in the various positions he has held, the



Punongbayan and Araullo Foundation, Inc. the San Beda College Alumni Foundation and the Academic Community of San Beda University established the Jose G. Araullo Distinguished Professorial Chair in Accounting and Auditing in 2003.

The first recipient of this professorial chair is Dr. Joffre M. Alajar (AY 2005-2006; 2010-2011), who produced a textbook on "The Essentials of Accounting" and a research paper on "The Leadership Style and Management Approach of Manuel V. Pangilinan: A New Definition for A World-class Filipino Business Enterprise".

The second recipient of the professorial chair is Prof. Ricardo Palo (AY 2007-2008), who produced Accounting modules cur-

rently being used at San Beda University and the Ateneo Graduate School of Business.



**Alajar**



**Palo**



# Luis I. Ablaza, Jr.

*(HS '55)*

*Distinguished Professorial Chair  
in Entrepreneurship*

**F**rom humble beginnings, Luis Ablaza, Jr. became a leading figure in the pawnshop industry. His dedication and commitment as a leader in the pawnshop industry are recognized and profoundly appreciated not only by his colleagues but also by his Alma Mater, San Beda College, and many Bedan alumni, whose lives and careers he has touched.

At present, Louie is Consul of the Republic of Zambia, President of the L&R Finance Corporation, President of more than 100 branches of Ablaza Pawnshops and President of the Contemporary Hotel.

With his exemplary performance in the pawnshop industry, Louie has been elected President of the Chamber of Pawnbrokers of the Philippines several times (1999 to 2016). He was Chair of the Capital Jaycee Senate Foundation in 2001, President of the Quezon City Capitol Jaycees in 1974, President of the Quezon City Silahis Lion's Club in 1978 and Chair of the Quezon City Youth Development Foundation in 1977.

For his outstanding achievements as a professional, Louie was named most outstanding Jaycee of Quezon City in 1966 and 1968. He received the Ulirang Ama Award for Business and his Alma Mater named him Bedan of the Century during San Beda College's Centennial celebration in 2001-02. Consul Ablaza was also the recipient of the University of Santo Tomas Total University Award for Entrepreneurship.

Louie is married to Amelia "Mellie" Ablaza, Consul of the Guatemala Republic.

In recognition of his significant contributions in the field



**Louie Ablaza and wife Amelia attend the launch of the Ablaza Professorial Chair**

of entrepreneurship; his innovative management and untiring effort to blaze a trail in local entrepreneurship; his outstanding responsible and inspiring leadership in the various positions he has held in the private sector; his commitment and dedicated service to the Philippines' business and industry sector; his exemplifying the Bedan ideals of faith, knowledge, and virtue; and for embodying the Benedictine principles of "work and prayer", the San Beda College Alumni Foundation, the San Beda College Alumni Association and the Academic Community of San Beda University established the Luis I. Ablaza, Jr.



**Areola**

Distinguished Professorial Chair in Entrepreneurship on July 12, 2005. The first holder of the professorial chair is Professor Eunice Mareth Areola (AY 2007-2008). She has produced a research paper on "Trainors' Training on Enterprise Development".



# Robert G. Coyiuto, Jr.

*(CAS '74)*

*Distinguished Professorial Chair in Marketing and Corporate Communications*

**Robert Coyiuto Jr.** proudly displays his Professorial Chair citation.



**A** “personification of Bedan Gratitude” that is Robert Coyiuto (BSC Management '74) to members of the Bedan Community. He is Chair of the privately held Prudential Guarantee & Assurance, one of the country’s largest non-life insurance companies; President, Chief Operating Officer and Director of Oriental Petroleum and Minerals Corp.; Chair of PGA Sampo Japan Insurance, Inc.; Chair and President of Calaca High Power Corporation and Pacifica 21 Holdings, Inc.; Chair of PGA Automobile, Inc., sole importer principal of Porsche and Audi; Chair of Hyundai North Edsa; Vice-Chair of First Guarantee Life Assurance Company, Inc.; and Vice Chair of National Grid Corporation of the Philippines and First Life Financial Co., Inc., among his many positions.

He is also Independent Director of Universal Robina Corporation, Petrogen Insurance Corporation, Canon Philippines, Inc. and a Trustee of San Beda University.

Robert was elected first President of the Philippine Stock

Exchange, a merger of the Manila Stock Exchange and Makati Stock Exchange in 1992; President of the Manila Stock Exchange in 1985-86, 1988 and 1990; and Chair of the Manila Stock Exchange in 1987, 1989 and 1991-1993.

On Oct 27, 2001, Robert was one of the recipients of the Bedans of the Century Award. He was presented the Icon of Business Diversification award on July 2, 2016.

For his outstanding achievements in the global business community; his untiring efforts to advance Philippine business interests and his innovative management and dynamic leadership; his commitment and dedicated service to the Philippine business and industry sector; his exemplifying of the Bedan ideals of faith, knowledge and virtue; and his embodying of the Benedictine principles of “work and prayer”, the San Beda College Alumni Foundation, San Beda College Alumni Association and the Academic Community of San Beda University established the Robert G. Coyiuto, Jr. Distinguished Professorial Chair in Marketing and Corporate Communications on November 18, 2005.

First recipient of this professorial chair is Dr. Ma. Victoria Ac-Ac (AY 2007-2008), who has written a textbook on “Fundamentals of Marketing”.



**Ac-Ac**



**Ramos**

The second recipient is Dr. Jennifer T. Ramos (AY 2016-2017), who has an ongoing research.



# Arturo R. Macapagal

*(GS '54, HS '58)*

*Distinguished Professorial Chair  
in Business and Economics*

**S**ixty-three years ago, on September 14, 1942, Arturo dela Rosa Macapagal was born to the former President Diosdado Macapagal and Purita dela Rosa. Coming from a political clan (half brother of President Gloria Macapagal-Arroyo), Art prefers to make a difference and leave his mark in the fields of business, economics, and sports.

A full-blooded Bedan who finished grade school, high school and college (BS Business Management, cum laude) in the Benedictine institution, Art was Chair of Majal Properties, Inc. and Melandrex Holdings, Inc. He was also President and Chief Executive Officer of Toyota Pasong Tamo, Inc. and M2 Car Accessories, Treasurer of Millennium Dragon Credit Corporation and Director of the San Antonio Development Corporation.

Elevated to the San Beda Sports Hall of Fame in 2004, Art is San Beda College's and the country's pride in the shooting sport. He is the recipient of prestigious Bedan awards: Benedictine Centennial Award (1996) and Bedan of the Century (2002). A holder of a masteral degree in Business Management from the Asian Institute of Management (AIM), Art continues to shine as an outstanding professional, sports personality and a family man worth emulating by today's young generation.



**Mr. Arturo Macapagal** and family members pose with school and SBCAF officials during the launch of his Professorial Chair.

For his outstanding achievements in the fields of business, economics and sports; his exemplary and inspiring leadership in the various executive positions he has held; his exemplifying of the Bedan ideals of faith, knowledge and virtue; and his embodying of the Benedictine principles of “work and prayer,” the San Beda College Alumni Foundation, San Beda College Association and the Academic Community of San Beda University established the Arturo R. Macapagal Distinguished Professorial Chair in Business and Economics on November 18, 2005.



**Viray**

The first professorial chair recipient is Prof. Edilberto B. Viray, Jr. (AY 2016-2017), who has an ongoing research on “The Possibilities of Econ-Entrepreneurship: Impact of an Economist-Entrepreneur in Decision-Making in Business Today”.





# Arthur P. Tugade

*(GS '59, HS '63, CAS '67, Law '71)*  
*Distinguished Professorial Chair  
in Legal Management*

An icon among successful Bedan entrepreneurs, the gallant and high flyer lawyer Arthur Tugade exhibited great talent and potential for success early on. As a student, Arthur excelled in academics, graduating magna cum laude with an AB Philosophy degree and cum laude, Bachelor of Laws. He is a full-blooded Bedan who finished primary, secondary, tertiary and Law in San Beda College. He pursued further studies at the National University of Singapore (Stanford-NUS Executive Program).

The Bedan of the Century awardee is an inspiring leader with deep insight in business, translating these insights into results that made his corporations among the leaders in business and industry. A visionary able to anticipate the challenges of the future, he is a strategic thinker who understands what has to be done and a cut above the rest in competence.

At present, Atty. Tugade is Secretary of the Department of Transportation and one of the most reliable members of the Cabinet of President Rodrigo Roa Duterte. He has been Chief Executive Officer and President at Clark Development Corp. since December 2012; and founder of Perry's Holding Corp., management arm of Perry's Group of Companies, which includes Transglobal Equipment Leasing, Perry's Technology, ATP Travel, Perryome, Perry's Farm, Transglobal Trucking, and Transglobal Consolidators, Inc. He served as President, Chief Operating Officer and Chief Resource Officer of Transnational Diversified Group Inc. and Transnational Diversified Corp; President of TDG Asia Corp., YAS Brokerage Inc., Philippine Organic Plantation Corp., Kamraz Agriculture Inc., Pizzavest Transnational Corp., Transnational Food



Services Corp., Transnational Aero Corp. and Emery Transnational Air Cargo Corp. and partner of Bengzon, Verano, Tugade and Escolin Law Office. He was also Chair and President of several firms, notably Yusen Air & Sea Services, Transnational Diversified Group, Inc., TDG Asia Corp. and Harmony Organic Farms Inc.,

among others. He served as Director of Easycall Communications Philippines Inc. from October 2001. Atty. Tugade also served as Chair of the Board of San Beda College Alabang, Trustee of the San Beda College Manila and San Beda College Alumni Foundation.

For his outstanding achievements as a lawyer-businessman; exemplary and inspiring leadership in the various executive positions he held; his management vision and mission that make him a globally-oriented leader serving the country well; his exemplifying of the Bedan ideals of faith, knowledge and virtue; and his embodying of the Benedictine principles of "work and prayer", the San Beda College Alumni Foundation, San Beda College Alumni Association and the Academic Community of San Beda University established the Arthur P. Tugade Distinguished Professorial Chair in Legal Management on November 18, 2005.



# George T. Yang

*(HS '58)*

*Distinguished Professorial Chair  
in Business Management*

**D**r. George Yang is the Chair and Founder of Golden Arches Development Corporation (GADC) and Chair of the Ronald McDonald House of Charities (RMHC).

His business interests span real estate, fast food and consumer products. Among his many positions, Dr. Yang serves as Chair of First Georgetown Ventures Inc., MDS Call Solutions Inc., Paseo Premier Residences, Inc., Paseo Dormitories, Inc., FastServe Solutions Systems Inc., Advance Food Concepts Mfg., Inc., Trojan Computer Forms, Inc., Canyon Hills and Marina, Inc., Canyon Hills Real Estate and Development, Inc., GY Alliance Concepts, Inc., Northview Builder & Development Corp., Laurel Lakeside Corp., Golden Arches Realty Corp. (of which he is also President) and Klassikal Music Foundation, Inc.

He is Vice Chair of Oceanfront Properties, Inc. and Trans Aire Development Holdings Corp. Dr. Yang is also the Consul ad honorem for the State of Eritrea and was a former member of the Asian Executive Board of Wharton School of Business (University of Pennsylvania, USA) where he got his Master in



**George T. Yang** is being congratulated by fellow Bedan donor Manuel V. Pangilinan with Dr. Jaime Galvez Tan and Fr. Abbot Tarcisio Narciso, OSB.

Business Administration degree.

Dr. Yang received in 2014 the Golden Arch Award, the highest recognition given to a McDonald's franchisee worldwide, and the Lifetime Achievement Award in 2006 from the Philippine Franchise Association. He was the recipient on 2015 of the SKAL International Awards' Tourism Personality Award (International Fast Food Chain Category). SKAL is an organization of top executives in the Travel and Tourism Industry. In 2008, he received the Jose Rizal Award for Excellence in Business and



*Dr. and Mrs. George Yang are shown with Fr. Anscar Chupungco, OSB, and Fr. Anselm Manalastas, OSB, at the launch of Dr. Yang's Professorial Chair.*

Entrepreneurship and was one of People Asia magazine's People of the Year awardees in 2011.

The San Beda College Graduate School of Business gave him in 2015 the Icon of Entrepreneurship, Innovation and Impact Award. He also received the Bedan of the Century Award in Business in 2001 and the Most Distinguished Bedan Award in 2004. The De La Salle Alumni Association gave him the La Sallian Achievement Award in 2007.

Dr. Yang finished grade school in 1954 and high school in 1958 at San Beda College; graduated Cum Laude from the De La Salle College, Manila, with the degree of Bachelor of Science in Business Administration and received his MBA degree from Wharton School of Business.

In recognition of his excellent professional achievement and commendable public service; his significant contribution to the growth and development of the fast-food industry in the Philippines; his exemplary and inspiring leadership in the various executive positions he has held; his selfless dedication and unwavering stewardship of McDonald's Philippines, which has positively contributed to nation-building; his exemplifying the Bedan ideals of faith, knowledge and virtue; and his embodying the Benedictine principles of "work and prayer," the San Beda College Alumni Foundation, San Beda College Alumni Associ-

ation and the Academic Community of San Beda University established the George T. Yang Distinguished Professorial Chair in Business Management on November 18, 2005.

First recipient of this professorial chair is Dr. Joffre M. Alajar (AY 2016-2017), who wrote a research paper on "Integrity, Humility, Servanthood: The Servant Leadership Character-Orientation of Supervisors in McDonald's Philippines".



*Dr. Joffre Alajar, who held the George Yang Distinguished Professorial Chair in Business Management in 2017, is shown with Dr. Nomar Alviar (left), Vice President for Research and Innovation; and Ed Favila, SBCAF Treasurer.*



# Raul S. Roco

*(AA '58, AB '60, Law '64)*

*Distinguished Professorial Chair  
in Philosophy, Literature  
and Humanities*

In the outpouring of eulogies and tributes for Raul S. Roco (1941-2005) after his death, one speaker gave voice to what many people had thought: “He (Raul) was the best President the country never had.” Raul’s life and work made a big difference not only in his Alma Mater San Beda College, but in the entire Filipino nation. He was one of the outstanding leaders of his time.

A personification of the greatness of the Bedan Spirit, Raul Roco was a brilliant lawyer, outstanding legislator and exemplary public servant. He condemned injustice and violation of human rights and principles. He worked to build a Filipino nation where all people were free, living in honor and peace.

To perpetuate Senator Roco’s multi-faceted life work, as one of the most distinguished Bedans in the history of the Filipino nation; his exemplary and responsible leadership, as Representative, Senator and Secretary of Education of the Republic of the Philippines; his proven competence, integrity, work ethic and legal scholarship; his life of principled citizenship in dedicated service to democracy, freedom, human rights and the rule of law; and for epitomizing and exemplifying the Benedictine ideals of *pax, ora et labora* and the Bedan values of *fides, scientia et virtus*, thus serving as role model to members of the Bedan community and

society in general, the San Beda College Alumni Foundation, San Beda College Alumni Association and the Academic Community of San Beda College established the RAUL S. ROCO Distinguished Professorial Chair in Philosophy, Literature and Humanities on August 3, 2006.

The first recipient of the professorial chair is Dr. Christian Bryan S. Bustamante (AY2013-2014), who has produced a research paper on “Michael Foucault’s Philosophy of Bio-power and the Construction of the Human Subject.”

Second recipient is lawyer Alden Reuben B. Luna (AY 2016-2017), who has an ongoing research on “Kay Bathala o sa Datu? A Philosophical and Legal Analysis on the Separation of the Church and State in the Philippines.”



*Mrs. Sonia Roco receives a citation for the late Senator Raul Roco.*



# Security Bank Foundation, Inc.

*Distinguished Professorial Chair in  
Financial Institutional Management*



*Dr. Jaime Galvez Tan presents to Security Bank Foundation top executives Albert Villarosa and Rafael Simpao, Jr. a citation for the Foundation's Professorial Chair.*

**T**he Security Bank Foundation Inc. entered into an academic partnership with the San Beda College Alumni Foundation (SBCAF) by donating a million pesos for the SBCAF's Professorial Chair Program. The launch and

hand-over of the donation was held at the elegant Security Bank with Rafael Simpao, Jr., Chair of the Board of the Security Bank Foundation, Inc.

Alberto Villarosa, an outstanding Bedan, President and CEO

of Security Bank Corporation, and 12 other Bedans holding key positions in the bank bank attended the event. Then Fr. Rector Mateo de Jesus, OSB, expressed his gratitude for the privilege of having an SBC professorial chair named after one of the country's premier banks. He said, "Security Bank for many years now has been a formidable partner of San Beda College not only in the latter's banking needs but even in its acronym – SBC." He added that the Bedan Community appreciated Security Bank's going the extra mile to embrace the Benedictine educational apostolate through the Professorial Chair Program.

SBCAF President Dr. Jaime Galvez Tan assured the management of the Security Bank Foundation that its donation would be fully used to enable SBC to continue providing the best and finest Benedictine Education to the Filipino youth. Security

Bank Chair Simpao, in his message, proudly announced "that the Security Bank Foundation to date has given a professorial chair to only two schools – the University of the Philippines and San Beda College."

The SBCAF, San Beda College Alumni Association and the Academic Community of San Beda University established the Security Bank Foundation Distinguished Professorial Chair in

Financial Institutional Management on-September 9, 2009.

The first recipient of the professorial chair is Dr. Jackqui R. Moreno (AY 2013-2014), Dr. Moreno has produced a research paper on "Green Accounting Education for Finance Leadership".



**Moreno**



*The Security Bank Foundation officers with the San Beda College Alumni Foundation Trustees and then Fr. Rector-President Mateo de Jesus, OSB and Fr. Benigno Benabarre, OSB*



# Eugenio Lopez, Jr.

*(HS '46)*

*Professorial Research Chair*



*Oscar Lopez, Jr., vice president of the First Philippine Holdings Corporation, receives the special citation on behalf of the Eugenio Lopez, Jr. family.*

**T**he late Eugenio Lopez, Jr. (1928-1999) is to be credited for leading the way in building the ABS-CBN Broadcasting Corporation into the most prominent media conglomerate in the Philippines. A leader with deep insight in his business, he translated these insights into results, making ABS-CBN Broadcasting Corporation, where he became Chair Emeritus, a leader in the broadcast industry. A visionary, he anticipated and prepared for the future, instinctively knowing what had to be done. His competence put him a cut above the rest. Eugenio Lopez, Jr. was indeed an outstanding Filipino business leader whose business interests had strategic and far-reaching impact on the lives of millions in Philippine society and the global community.

In recognition of his spirited commitment to transform society and help build the larger global community, his significant contributions to Philippine broadcasting in his endless quest for excellence, his exemplary service to Philippine society and his embodying the Benedictine ideals of peace, humility, service, prayer and work and the Bedan values of faith, knowledge and virtue, the San Beda College Alumni Foundation, Inc. and the Academic Community of San Beda College established the Eugenio Lopez, Jr. Professorial Research Chair on February 18, 2010.

The first holder of the professorial chair is Dr. Liwayway H. Acero (AY 2016-17), who produced a research paper on “Fresh Siam (*Chromolaena odorata*) Weed Leaf Extract in the Control of Housefly (*Musca domestica*).”



*Dr. Liwayway Acero receives the 2017 Eugenio Lopez, Jr. Distinguished Professorial Research Chair grant from Dr. Nomar Alviar (left), VP for Research and Innovation Office, and Ed Favila (right), SBCAF Treasurer.*



# Jesus P. Francisco

*(HS '58)*

*Distinguished Professorial Chair  
in Energy Efficiency  
and Environment Management*

Jesus P. Francisco was with the Manila Electric Company (Meralco) for 37 years, then served as its President and Chief Operating Officer from July 1, 2001 to January 31, 2009. At present, he is the President and Chief Executive Officer of the MERALCO Industrial Engineering Services Cor-

poration (MIESCOR) and President of Miescorrail Inc., Clark Electric Distribution Corporation (CEDC) and Meralco Energy Inc. (MEI).

He is also Chair of the Board of Trustees of Haribon Foundation, Trustee of Preferred Energy, Inc., Trustee of the Philippine



*Outstanding Bedan Jesus “Chito” Francisco receives a citation for his professorial chair.*





*The family of Professorial Chair donor Chito Francisco with Fr. Rector-President Aloysius Maranan, OSB*



*Dean Ramon Ricardo Roque (4th from left) is recipient of the Jesus Francisco Distinguished Professorial Chair in Energy Efficiency and Environment Management. With him are (L-R) Dean Nap Juanillo, Fr. Aloysius Maranan, OSB, Chito Francisco and Dr. Jaime Galvez Tan.*

Foundation for Science and Technology and Chair Emeritus of the University of the Philippines Engineering Research and Development Foundation, Inc.

A Bedan from grade school to high school (Class 1958), he obtained his Mechanical and Electrical Engineering degrees from UP in 1963 and 1966, respectively. In 1971, he earned his Masters Degree in Business Management, with Distinction, from the Asian Institute of Management. In 1982, as a Meralco executive, he attended the Harvard School of Business International Senior Managers Program (SMEP) in Vevey, Switzerland. He completed in 1986 the Strategic Business Economics Program of the University of Asia and the Pacific.

In recognition of his spirited commitment to transform Philippine society and his exemplary service to the nation, church,

and global community through his advocacy of environmental protection; his contributions to the Philippine energy sector in pursuit of energy efficiency; and his embodying the Benedictine ideals of peace, humility, service, prayer and work and the Bedan values of faith, knowledge, and virtue, the San Beda College Alumni Foundation, Inc., and the academic community of San Beda College established the Jesus P. Francisco Distinguished Professorial Chair in Energy Efficiency and Environment Management on November 10, 2010.

First recipient of this professorial chair is Dr. Ramon Ricardo A. Roque (AY 2010-2011), who wrote a textbook on Human Resource Management Concepts and Applications in the Philippines.



# Capt. Gregorio S. Oca

*(HS '46)*

*Distinguished Professorial Chair  
on Labor Relations*



*Presentation of citation to the Oca family*

**C**apt. Gregorio S. Oca was the President of the Associated Marine Officers' and Seamen's Union of the Philippines (1960-2010). He was also Adviser of the Philippine Council of State (2006); Presidential Consultant on Maritime Affairs for the Office of the President (May 1999–January 2001); Trustee/Sea-based Sectoral Representative of the Overseas Workers' Welfare Administration, or OWWA (1996-2010); Member, Governing Board representing the Sea-based Sector of the Philippine Overseas Employment Administration, or POEA (July 2000-2010); Member/Sea-based Sectoral Representative, Maritime Training Council (1997-2010); President,

POEA-Bagong Bayani Foundation, Inc. (1996-2010); Trustee, National Maritime Polytechnic (1994-2010); elected Board Member, International Transport Workers' Federation Executive Board (1987-1991, 1999-2010); Co-founder of San Beda College Alumni Foundation and Past President of San Beda College Alumni Association (1978-1979).

A recognized leader in the maritime industry and champion of the rights of Filipino seafarers, he received multiple awards for his significant contributions to maritime trade unionism, shipping, the Church and Philippine society in general: Lifetime Achievement Award from Lloyd's Ship Management, Life-



*Mrs. Mercedes Oca, with children Dr. Conrad, Marissa, and Migz receives from Fr. Aloy Maranan, OSB a posthumous citation for the late Capt. Gregorio S. Oca during the launch of the latter's Distinguished Professorial Chair in Labor Relations.*

time Service Award from OWWA, Outstanding Manilan Award from the City Government of Manila, Presidential Award Order of Lakandula (with the rank of Bayani) from the Office of the President, Papal Award (Pro Ecclesia et Pontifice) and the 2009 San Beda College Hall of Fame in Shipping.

To perpetuate his memory and in recognition of his unwavering commitment to transform society and help build the larger community of nations and the global community; his significant contributions to the Philippine shipping industry, a testament to his endless quest for excellence; his exemplary service to Philippine society and for embodying the Benedic-

tine ideals of peace, humility, service, prayer, and work and the Bedan values of faith, knowledge and virtue, the San Beda College Alumni Foundation, Inc. and the Academic Community of San Beda College established the Capt. Gregorio S. Oca Distinguished Professorial Chair on Labor Relations on September 3, 2011.

First recipient of this professorial chair is Dr. Nomar M. Alviar (AY 2017-2018), who has an ongoing research.



**Alviar**



# Engr. Eriberto Hizon Gomez

*(GS '59-HS '63)*

*Distinguished Professorial Chair in Law*



*Engr. Eriberto Gomez displays his citation presented by Fr. Rector Maranan, OSB with SBCAF Treasurer Ed Favila and SBCAA prexy Jojo Hautea.*

**H**is name may not ring a bell in the field of Law, but his passion for the Rule of Law is enviable. And, in his own small and quiet way, Engineer Eriberto Hizon Gomez continues to bring pride to San Beda College with his unselfish desire to improve further the quality of legal education in the country through a professorial chair grant.

At present, ENGR. ERIBERTO HIZON GOMEZ, is Chair

and Chief Executive Officer of Honda Cars Pampanga, Inc., Honda Cars Angeles-Clark, Inc., and Honda Motor Central, Inc. He was Labor Force Economist, Delaware Department of Labor, Wilmington, Delaware, USA (1971-1972); Corporate Groups Head, RCBC Business Development (1972-1992); CEO and General Manager, Honda Cars Quezon City (1992-1998).

A Bedan from grade school, class salutatorian in 1959; and



*Fr. Rector Maranan OSB expresses gratitude to Engr. Eri Gomez family*



*Engr. Eri Gomez and son pose with Fr. Benigno Benabarre, OSB and SBCAF trustees and guests during the launch of the Gomez Professorial Chair.*

high school class valedictorian (1963), Eriberto obtained his Chemical Engineering degree from the University of Santo Tomas, as a full scholar. In 1970, he earned a Masters degree in Business Administration from Xavier University, Cincinnati, Ohio, USA.

For his passionate crusade to engage the academe in scholarly pursuits in the field of law; for embodying the Benedictine

ideals of peace, humility, service, prayer and work; and the Bedan values of faith, knowledge and virtue, the San Beda College Alumni Foundation, Inc., the San Beda College Alumni Association and the Academic Community of San Beda College established the Engr. Eriberto H. Gomez Distinguished Professorial Chair in Law on February 1, 2013.



# Dr. Benigno N. Ricafort

*(CAS '58)*

*Distinguished Professorial  
Research Chair in Finance*

**A** record of Bedan achievements would not be complete without the name of DR. BENIGNO N. RICAFORT (CAS Class 1958). Named Distinguished Bedan in 2010, Dr. Ricafort continues to shine as an outstanding Filipino leader with a strong vision shaped by the Benedictine values of hard work, shared sacrifice and communal service. His curriculum vitae provides impressive snapshots of what he has achieved in life. The former president and chief executive officer of Clark Development Corporation; he was also chair of the Chamber of Commerce of the Philippine Foundation, chair of the Philippine-Mexico Business Council director-governor of the Rotary International and member of the Asia Pacific Economic Cooperation and Business Advisory Council (Philippines). At present, Dr. Benny is president of the Kapampangan Development Foundation, Inc. (KDF).

For his passionate crusade to engage the academe in scholarly pursuits in the field of finance and for embodying the Benedictine ideals of peace, humility, service, prayer, and work, and



**Dr. Benny Ricafort** receives special citation for his Professorial Chair.

the Bedan values of faith, knowledge and virtue, the San Beda College Alumni Foundation, Inc., San Beda College Alumni Association and the Academic Community of San Beda College established the Dr. Benigno Naval Ricafort Distinguished Professorial Research Chair in Finance on November 27, 2013.



# Isidro A. Consunji

*(GS '61)*

*Distinguished Professorial Research Chair*



*(L-R) Victor Consunji and Isidro Consunji receive a citation from Fr. Aloysius Maranan with Dr. Jaime Galvez Tan, Atty. Avelino Cruz, Ed Favila.*

**T**hose who work hard achieve the recognition they deserve.

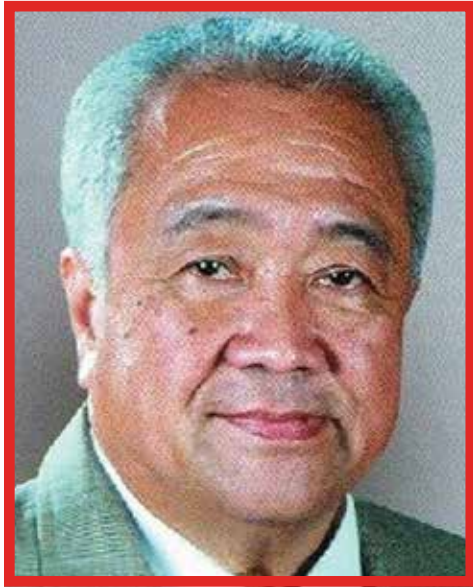
This is true for Isidro A. Consunji (GS '61).

His impressive credentials say it all: member of the Board of Directors of D. M. Consunji, Inc. (DMCI), Semirara Mining Corporation, Maynilad Water Services (Maynilad), DMCI-MPIC Water Company, Crown Equities, Inc., Atlas Consolidated Mining and Development Corp., Carmen Copper Corp. and Sem-Calaca Power Corp. He is Chair of the Board of DMCI Project Developers Inc., DMCI Mining Corp., DMCI Homes and Beta Electric Corp. and President of DMCI Holdings, Inc., Dacon Corporation and Asia Industries, Inc.

He was President of the Philippine Constructors Association

1999-2000 and the Philippine Chamber of Coal Mines, Inc. (May, 1999-January 2002). At present, he chairs the Board of the Philippine Overseas Construction Board (POCB) and is a board member of the Construction Industry Authority of the Philippines.

For his passionate crusade to engage the academe in scholarly pursuits in the field of research and for his embodying the Benedictine ideals of peace, humility, service, prayer, and work and the Bedan values of faith, knowledge, and virtue, the San Beda College Alumni Foundation, Inc., San Beda College Alumni Association and the Academic Community of San Beda College established the Isidro A. Consunji Distinguished Professorial Research Chair on February 18, 2014.



# Victor A. Consunji

(GS '63)

*Distinguished Professorial Research Chair*

The chronicles of Bedan achievements would not be complete without the name of Victor A. Consunji (GS'63). Mr. Consunji continues to shine as an outstanding Filipino leader with a strong vision built on the Benedictine values of hard work, shared sacrifice, and communal service.

His impressive curriculum vitae speaks well of what he has achieved in life. He is president and Chief Operating Officer of Semirara Mining Corporation, president and COO of Sem-Calaca Power Corporation, president and COO of Southwest Luzon Power Generation Corporation, chair of Dacon Corporation, chair of South Davao Development Co., Inc., chair of One Network Bank, president of M & S Company, Inc., president of Sirawai Plywood and Lumber Corporation, director of DMCI Mining Corporation, director of DMCI Power Corporation, director of DMC Urban Property Developers, Inc., director of DM Consunji Inc., and director of Ecoland Properties Development Inc.

For his passionate crusade to engage the academe in scholarly pursuits in the field of research and for embodying the Benedictine ideals of peace, humility, service, prayer, and work and the Bedan values of faith, knowledge and virtue, the San Beda College Alumni Foundation, Inc., San Beda College Alumni Association and the Academic Community of San Beda College established the Victor A. Consunji Distinguished Professorial Research Chair on February 18, 2014.

The first professorial chair recipient is Dr. Christian Bryan S. Bustamante (AY 2016-2017), who produced the research pa-



Victor and Isidro Consunji receive citations during the Red and White Ball



Dr. Bryan Bustamante is recipient of the Consunji Professorial Chair.

per "The Theory and Practice of Local Governance: An Overview on Emerging Concepts and the Practice of Governance."





# Gregorio A. Concon

*(GS '47, HS '51, CAS '54)*

*Distinguished Professorial Chair  
in Macroeconomics*

**A** scholar, sportsman, educator, businessman, passionate advocate, a true leader, and visionary, Gregorio A. Concon is a giant in the history of San Beda College, so much so the College Library is named after him. He steered the San Beda College Alumni Association to great heights of service and excellence as its President (1981-1982).

A true full-blooded Bedan, he spent his formative years in San

Beda (GS'47, HS'51, CAS'54) then earned his Masters in Business Administration from the prestigious Wharton School in 1959. His graduate school thesis, "A Critical Evaluation of Exchange Control in the Philippines (1949-1958)," was completed while working as an economist at the Department of Economic Research, Central Bank of the Philippines (April 1957-1958), now Bangko Sentral ng Pilipinas. Chapters of his thesis were pub-



*A plaque of honor is presented to Greg Concon by Fr. Rector Maranan, OSB together with (L-R) Mr. Tomas Africa, Fr. Benigno Benabarre, OSB, Rev. Fr. Aloysius Maranan, OSB, Mr. Greg Concon, Dr. Jaime Galvez Tan, and Mr. Ed Favila. Dr. Alajar hosted the launch.*



*Mr. Greg Concon with son Bamby and members of the Bedan Community*



*(L-R) first row: Dr. Nomar Alviar, Fr. Benigno Benabarre, OSB (+), Fr. Benildus Maramba, OSB, Mr. Edgardo Favila and Dr. Joffre Alajar  
second row: (L-R) Ed Concon, Gregorio Concon, Rev. Fr. Aloysius Maranan, OSB, Mr. Butch Africa, Dr. Jaime Galvez Tan, and Prof. Edilberto Viray, Jr.*

lished in the Central Bank News Digest (1957).

A sports great, he was declared Most Valuable Player (MVP) of the Red Cubs basketball team (1951) and recipient of a gold medal as a member of the Red Lions basketball team (1951-1953). A maverick in Business and Economics, he became Chief Executive Officer of the Southern Group of Companies (1959) and the Western Shipping, Western Fishing Corporation (1969). He was also Consultant of the Congressional Economic Planning Organization, House of Representatives (1969); President of the University of Pennsylvania Alumni Association (1956-57) and Officer and Board Trustee of the San Beda College Alumni Association (1953-54).

An esteemed educator, he lectured on Business and Economics at the University of the East, Jose Rizal College, and Ateneo

de Manila University. He became President of the Filipino Galvanizers Institute, Director of the Philippine Iron, and Steel Institute, Founding Director of the Rural Bankers Association in 1956 and is, at present, a well-respected leading Filipino investor.

For his passionate crusade to engage the academe in scholarly pursuits in the field of macroeconomics and for embodying the Benedictine ideals of peace, humility, service, prayer, and work (*ora et labora*) and the Bedan values of faith (*fides*), knowledge (*scientia*), and virtue (*virtus*), the San Beda College Alumni Foundation, Inc., San Beda College Alumni Association and the Academic Community of San Beda College established the Gregorio A. Concon – Rev. Fr. Benigno Benabarre, OSB, Distinguished Professorial Chair in Macroeconomics on August 25, 2016.



# Jorge Z. Ortoll

*(GS '60, HS '64)*

*Distinguished Professorial Chair  
in Information Technology*

**J**orge is Executive Director of the Ma-Yi Theatre Company and has been instrumental in raising the consciousness of audiences throughout the world about the excellence of Asian American theater artists. Through Jorge's vision and hard work, Ma-Yi Theatre Company is recognized today as the premier Asian American theater company in the USA.

He is a founding member of CAATA (Consortium of Asian American Theaters and Artists) and sits on its Board. Started in 2003, CAATA holds conferences and theater festivals around the country to spotlight the excellence of Asian American theater artists.

Outside of the theater world, Jorge remains committed to helping our Filipinos. He is supporting financially the construction of 20 school rooms in the province of Negros Occidental.

Jorge also financed the building of the Ortoll Reproductive Health Care Center in the Manila campus of the Philippine General Hospital, a two-story structure to support the large demand for birthing facilities among indigents in Metro Manila. He is part of a foundation that gives financial assistance to indigent visually-impaired people in the metropolis. He also financed the athletes' quarters in San Beda Rizal campus and the renovation of the Monastery of the Transfiguration in Malaybalay, Bukidnon.

In 2013, the Board of Trustees of the San Beda College Alumni Association awarded Jorge the Distinguished Bedan award in recognition of his outstanding achievements in theater arts, his over two decades of artistic excellence and nurturing of Asian



**Mr. Jorge Ortoll**  
*gives his Professorial  
Chair donation to  
the SBCAF Executive  
Director Dr. Joffre  
Alajar*

American voices in stylistically varied and engaging theater; and his dedicated stewardship, vision, diligence, perseverance, and humility, which make him an inspiring model for the youth who wish to be in the theater arts.

For his passionate crusade to engage the academe in scholarly pursuits in the field of information technology and for embodying the Benedictine ideals of peace, humility, service, prayer, and work (*ora et labora*); and the Bedan values of faith (*fides*), knowledge (*scientia*), and virtue (*virtus*), the San Beda College Alumni Foundation Inc., the San Beda College Alumni Association and the Academic Community of San Beda College established the Jorge Z. Ortoll Distinguished Professorial Chair in Information Technology on September 10, 2016.



# Amb. Jose E.B. Antonio

*(CAS '66)*

*Distinguished Professorial Chair  
in Entrepreneurship*

**A**mbassador Jose Antonio is the founder and Chair of Century Properties Group, Inc. and its subsidiaries. He graduated cum laude from San Beda College, Manila in 1966 with a Bachelor's Degree in Commercial Science (major in Marketing) and received a Masters Degree in Business Management in 1968 from Ateneo de Manila's Graduate School of Business. Ambassador Antonio also graduated from Harvard Business School. Owner/President Management Program in 2003, He served as the Philippines' Special Envoy for Trade and Economics to the People's Republic of China in 2005. He is the founder and Chair of the Philippine-China Business Council Inc. and is currently Chair of the Asia Pacific Real Estate Association-Philippines Chapter. He is the Director of US-Philippine Society and currently appointed as the Special Envoy of the President to the United States of America.

In recognition of his immense contributions to the Philippine real estate industry; his commitment to the role of private industry in nation-building; his good

and ethical leadership that have contributed much to national development; his exemplifying the Benedictine ideals of *pax, ora, et labora* and the Benedictine values of *fides, scientia, et virtus*; and his being an exemplar for the young generations to emulate, the San Beda College Alumni Foundation, Inc., San Beda College Alumni Association, and the Academic Community of San Beda College established the Amb. Jose E. B. Antonio Distinguished Professorial Chair in Entrepreneurship in 2018.



*Left to right: Mike Martin of Century Properties, Joffre Alajar, Amb. Jose Antonio, Dr. Jaime Galvez Tan, Ricardo Cuerva and Gerry Ilagan*



# Enrico U. Dee

*(CAS '85)*

*Distinguished Professorial Chair  
in Entrepreneurship*

**R**ikki Dee is one of the country's emerging young and brilliant Filipino entrepreneurs with a nationalistic spirit and who has made social responsibility the heart and soul of his lifetime achievements. An accomplished business executive – chair and president of RIBE Holdings; president and chief executive officer of Foodlink Group, Inc., Premium Development Corp., and Quantumlink Development Corp., Rikki is also chapter head of the Young President's Organization-Philippine Chapter and board member of YPO South Asia Chapter-Singapore. He is also board trustee of the San Beda College Alumni Foundation.

Like all other enterprising young movers today, Rikki is full of ambition. He pursues his goals with the proper attitude and by preparing a strategic plan. His keen interest in food and beverages got him into his business and made him one of the country's exceptionally committed leaders in the food industry.

In recognition of his dynamic and inspired leadership, innovative management style and untiring effort to blaze a trail in local entrepreneurship; his self-discipline, diligence, perseverance, and idealism that make him an exemplar for generations



**Mr. Rikki Dee** gives his Professorial Chair donation to SBCAF Executive Director *Dr. Joffre Alajar*.

of students hoping to become successful business entrepreneurs; his firm resolve to make a truly big difference where it really matters and his faithful embodiment of the Benedictine ideals of peace, prayer, and work, humility and charity, the San Beda College Alumni Foundation, Inc., the San Beda College Alumni Association, and the Academic Community of San Beda College, established the Enrico “Rikki” U. Dee Distinguished Professorial Chair in Entrepreneurship in 2018.

**HONOR S. MENDOZA**

Distinguished Professorial  
Chair

in Entrepreneurship

AY 2020



**SENER C. BACANI**

Distinguished  
Professorial Chair  
in Agri-Business

AY 2021



**RAMON S. ANG**

Distinguished Professorial  
Chair in Law

AY 2022



## San Beda College Alumni Foundation, Inc.

### PROFESSORIAL CHAIR DONORS AND HOLDERS

Professorial Chair	Recipient	Title of Research Paper/ Instructional Materials	Contribution of the Research to the Improvement of Curriculum and Instructions
1			
<p>AMB. JOSE E.B. ANTONIO DISTINGUISHED PROFESSORIAL RESEARCH CHAIR</p> <p>Established: AY 2018-19</p>	<p>Dr. Larry Javier Ambion (AY2022-23)</p>	<p>The Extent of Linguistic Diversity Across the Linguistic Landscape in the Coffee Capital of the Philippines</p>	
2			
<p>ISIDRO A. CONSUNJI &amp; VICTOR A. CONSUNJI DISTINGUISHED PROFESSORIAL RESEARCH CHAIR</p> <p>Established: AY 2015-2016</p>	<p>Dr. Christian Bryan S. Bustamante (AY 2016-17)</p> <p>Dr. Liwayway H. Acero (AY 2022-23)</p>	<p>The Theory and Practice of Local Governance: An Overview on Emerging Concepts and the Practice of Governance</p> <p>Nickel content in plants and soil: The case of Mine Tailing sites in Bato-Bato, Narra, Palawan</p>	<p>The research findings were used as one of the cases in the subject Local Government under the Political Science Program.</p>
3			
<p>DR. BENIGNO N. RICAFORT DISTINGUISHED PROFESSORIAL RESEARCH CHAIR IN FINANCE</p> <p>Established: AY 2013-2014</p>	<p>Dr. Rudolf Cymorr Martinez (AY 2021-22)</p>	<p>Caring-Based Curriculum Dynamic and Responsive Design in Human- Health Science Professions: Theoretical Integration and Pedagogical Innovation</p>	<p>The research findings will be used to enhance the BS Nursing Curriculum.</p>
4			
<p>ENGR. ERIBERTO H. GOMEZ DISTINGUISHED PROFESSORIAL CHAIR IN LAW</p> <p>Established: AY 2013-2014</p>	<p>Fr. Ranhilio C. Aquino (AY2021-22)</p>	<p>RELIGION IN THE PHILIPPINE CONSTITUTIONAL CONTEXT Social Theory, Jurisprudence and Interreligious Dialogue</p>	<p>The research findings were used as one of the cases for discussion in Graduate School of Law classes.</p>
5			
<p>JESUS P. FRANCISCO DISTINGUISHED PROFESSORIAL CHAIR IN ENERGY EFFICIENCY AND</p>	<p>Dr. Ramon Ricardo A. Roque (AY 2010-2011)</p>	<p>Human Resource Management Concepts and Applications in the Philippines - Textbook</p>	<p>This textbook is being used in the MBA Classes, specifically Human Resource Management</p>

ENVIRONMENT MANAGEMENT Established: AY 2011-2012	<b>Dr. Maria Isabel M. Atienza</b> (AY 2020-21)	A mixed methods analysis of an online medical course during the Covid-19 Pandemic”	The research findings were used to evaluate the effectiveness of online medical courses
<b>6</b>			
EUGENIO M. LOPEZ, JR. DISTINGUISHED PROFESSORIAL IN RESEARCH CHAIR Established: AY 2010-2011	Dr. Liwayway H. Acero (AY 2016-17)	Fresh Siam ( <i>Chromolaena odorata</i> ) Weed Leaf Extract in the Control of Horsefly ( <i>Musca domestica</i> )	The research findings were used in the San Beda University partner communities ( <i>Pulilan Bulacan and sitio San Gabriel Taytay Rizal</i> ) that led to the improvement of the environment in those provinces.
<b>7</b>			
 DISTINGUISHED PROFESSORIAL CHAIR IN BANKING ( <i>Financial Institutional Management</i> ) Established: AY 2010-2011	Prof. Jackqui R. Moreno (AY 2013-2014)	Green Accounting Education for Finance Leadership (Research)	The research findings were used to enhance the contents of special topics in accounting to include Green Accounting.
<b>8</b>			
RAUL S. ROCO DISTINGUISHED PROFESSORIAL CHAIR IN PHILOSOPHY, LITERATURE AND HUMANITIES Established: AY 2006-2007	Dr. Christian Bryan S. Bustamante (AY 2013-2014)  Atty. Alden Reuben B. Luna (AY 2016-17)	“Michael Foucult’s Philosophy of Bio-power and the Construction of the Human Subject (Research)  “ <i>Kay Bathala or Sa Datu</i> ” A Philosophical and Legal Analysis on the Separation of Church and State in the Philippines	The research was used as one of the model theories in the subject Ethics  The research findings were used as a case in Philosophy and Literature classes.
<b>9</b>			
LUIS I. ABLAZA, JR. DISTINGUISHED PROFESSORIAL CHAIR IN ENTREPRENEURSHIP Established: AY 2005-2006	Prof. Eunice Mareth Areola (AY 2007-2008)  Dr. Moses Aaron T. Angeles (AY 2020-21)	Trainors’ Training on Enterprise Development  God, Language, and Metaphysics: The Scientia Divina of St. Thomas Aquinas	This served as a training module for new entrepreneurs.  The research findings were used for discussion in Philosophy classes.
<b>10</b>			
ARTURO R. MACAPAGAL DISTINGUISHED PROFESSORIAL CHAIR IN BUSINESS AND ECONOMICS Established: AY 2005-2006	Prof. Edilberto B. Viray, Jr. (AY 2016-17)	“Servant Leadership: The NEDA Way”	The research findings were used to enhance leadership classes under the Economics program.



11			
<p>ROBERTO G. COYIUTO, JR. DISTINGUISHED PROFESSORIAL CHAIR IN MARKETING AND CORPORATE COMMUNICATIONS</p> <p>Established: AY 2005-2006</p>	<p>Dr. Ma. Victoria Ac-Ac (AY 2007-2008)</p>	<p>Fundamentals of Marketing Textbook</p>	<p>The textbook is being used as a foundation material in Marketing classes for freshmen.</p>
12			
<p>GEORGE T. YANG DISTINGUISHED PROFESSORIAL CHAIR IN BUSINESS MANAGEMENT</p> <p>Established: AY 2005-2006</p>	<p>Dr. Joffre M. Alajar (AY 2016-17)</p>	<p>Integrity, Humility, Servanthood: The Servant-Leadership Character- Orientation of Supervisors in McDonald's Philippines</p>	<p>The research enriched the business and management curricula, particularly the subject on Leadership.</p> <p>This research article was published in the maiden issue of the Accountancy Business and Economics Research Journal (ABE Journal)</p>
13			
<p>JOSE G. ARAULLO DISTINGUISHED PROFESSORIAL CHAIR IN ACCOUNTING &amp; AUDITING</p> <p>Established: AY 2003-2004</p>	<p>Dr. Joffre M. Alajar, CPA (AY 2005-2006)</p> <p>AY 2010-2011</p> <p>Prof. Ricardo A. Palo, CPA, MBA (AY 2007-2008)</p> <p>Dr. Josefina M. Manabat (AY 2020-21)</p>	<p>Essentials of Accounting (Textbook)</p> <p>The Leadership Style and Management Approach of Manuel V. Pangilinan: A New Definition for A World Class Filipino Business Enterprise - (Research)</p> <p>Accounting Modules</p> <p>"Pope Francis' <i>Spiritus Domini</i> and the Ministry of Women in the Liturgy"</p>	<p>The textbook is being used by the business and accounting students.</p> <p>The research enriched the business and management curricula, particularly the subject on Leadership.</p> <p>This served as Instructional Materials for Accounting majors.</p> <p>Research findings were used for discussion in Graduate School of Liturgy classes.</p>
14			
<p>EDUARDO M. COJUANGCO, JR. Distinguished Professorial Chair in SOCIAL SCIENCES/ LANGUAGES/ HEALTH SCIENCE</p>	<p>Dr. Teresita A. Pedrajas (AY 1998-1999)</p>	<p>Personality Development (Workbook)</p>	<p>This served as workbook in Personality Enrichment Program (PEP) classes.</p> <p>Research findings were used to evaluate</p>

<p>Established: AY 1998-1999</p>	<p>Dr. Imelda C. Santiago (AY 2004-2005)</p> <p>Dean Tessie R. Da Jose, RN, MAN - (AY 2007-2008)</p> <p>Dr. Marvin R. Reyes (AY 2016-17)</p>	<p>Benedictine Leadership- The San Beda College Administrators' Leadership Style: A Parallelism to Servant Leadership</p> <p>Accreditation Standards and the Nursing Licensure Performance of Selected Colleges of Nursing in the National Capital Region</p> <p>Paggamit ng Metalinguistic Translation sa Interpretasyon ng mga Piling TV Advertisement ng San Miguel Corporation</p>	<p>leadership style among faculty members and administrators.</p> <p>Research findings were used to evaluate performance San Beda Graduates in the Nursing Board Exams.</p> <p>Research findings were used by San Miguel Corporation.</p>
15			
<p>ANDREW L. GOTIANUN SR. DISTINGUISHED PROFESSORIAL CHAIR BUSINESS/DEVELOPMENT STUDIES/ SOCIAL SCIENCE</p> <p>Established: AY 1994-1995</p>	<p>Dr. Felina C. Young . in Business (AY 1998-1999)</p> <p>Dr. Tita Evasco-Branzuela . in Development Studies (AY 2004-2005)</p> <p>Dr. Christian Bryan S. Bustamante (AY2022-23)</p>	<p>Fundamentals of Research Writing Textbook</p> <p>Tracing the Roots of Community Development in the Philippines: Implication for Policy and Program Planning</p> <p>Quality Assurance (QA) for Improving Education: The Mendiola Consortium Experience</p>	<p>This textbook was used previously in Strategic Management classes.</p> <p>The research findings were used by the Institutional Community Involvement Center of San Beda University in improving its Community Engagement Program and Policies.</p>